Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



2.13

BIRCHVILLE

PLAINVILLE, CONN.



1944
GLADIOLUS
OF
DISTINCTION

GREETINGS

We extend our sincere thanks to our customers for their patronage in the past which increases with each passing year. And hope the present crisis will not curtail their enthusiasm for fine Glads.

1943 has been a critical year for gladiolus growers, help has been hard to get. Fertilizer and spray materials have been scarce and high in price. Cost of other tools and materials have soared in prices, so it has been necessary to raise prices of bulbs.

PLEASE READ CAREFULLY

No substitutions will be made without your permission. If we are out of a variety you order, your money will be refunded unless you give us permission to make a substitution in size or variety.

No retail order for less than \$1.00 will be accepted.

Where a variety is listed at 2 for 10 cents or 2 for 15 cents, please do not order a smaller number at a lower price. Five bulbs will be sold at one-half the price of ten, but no single item will be accepted for less than 10 cents. Where no 10 price is indicated, it may be found by multiplying the price of a single bulb by 8. Twenty-five bulbs of the same size and variety will be sold at 2 times the price of ten. One hundred of the same size and variety will be sold at 8 times the price of ten.

All retail orders prepaid to all points in the United States.

SIZE OF BULBS

Large bulbs contain No. 1 and 2 or 1 1/4 inch and up.

MEDIUM bulbs contain No. 3 and 4 or 34 to 1 1/4 inch.

Small bulbs contain No. 5 and 6 or 3/8 to 3/4 inch.

1944 INTRODUCTION

REVLON—Seedling No. 39011. This is a seedling of Picardy X Commander Koehl and makes a tall spike of a beautiful vermilion red. This grows 55 to 60 inches tall. 20 bud spike with 7 open, 5 showing color, with 5 inch blossoms. With good placement. I am sure this will become a very popular cut flower. I sincerely believe this is the best red for cutflower use.

Price, \$3.00 per bulb. No bulblets this year or next.

FROM ARTHUR A. ARENIUS

CONNECTICUT YANKEE — Seeding 39-4. Originated by William Schenetsky, originator of King William. Color is blush pink or light pink. Clean solid color with a most attractive red throat blotch. Large formal type with 20-22 buds, 8 open, 4 showing color. Florets plain petaled and wide open. Height in field without special culture about shoulder high. Flower head 24-28 inches. Bulblet production and germination good. Strong grower that blooms in 80 to 85 days.

Prices, sizes 1, 2, 3, per 1, \$10.00. Sizes 5 and 6, 1 for \$5.00.

CONNECTICUT YANKEE has won the following awards:

Commendation, 1941, Connecticut Gladiolus Society.

Best Spike in show, 1942, Connecticut Gladiolus Society.

Award of Merit, 1943, Massachusetts Horticultural Society.

Award of Merit, 1943, New England Gladiolus Society.

Only times shown will become very popular.

PREVIOUS VARIETIES

ROSE OF MINNESOTA—1943. Slightly ruffled rose lavender, unusual coloring, growing 50 to 55 inches tall, 18 buds, 6 open, 6 buds showing color with 5 to 6 inch blooms.

Price at: large, 75 cents; medium, 50 cents, small 30 cents. Bulblets, 10 for \$1.00.

VULCAN—by Dr. Stevens, 1942. This sensational purple is without a doubt one of the finest in its color class. It is of exhibition type with 18 buds, 7 open, 5 showing color — 55 to 60 inches tall.

Will be very popular as soon as stock is available. Price at:

Per 1, large, 75 cents; medium, 50 cents; small, 30 cents. Bulblets, 10 for 65 cents.

Per 10, large, \$6.00; medium, \$4.00; small, \$2.40. Bulblets, 100 for \$5.00.

MEPHISTOPHELES—This novelty was listed in 1942 due to the many inquiries, after showing it in the Boston show it sold so well we had to omit from last year's list to build up stock. This is a hard Glad to describe, so won't try to. If you like novelties try a few. Some will crook, but it's an eye getter to the ladies.

Price. 3 bulbs for \$1.00 or 15 bulbs for \$4.00. No bulblets.

Max Leavitt, well known grower, writes in the Maine year book when asked to write on novel and unusual Glads: The first on my list I believe should be MEPHIS-TOPHELES. Here we have a charming little fellow, red with yellow in the throat, blotched red. This is a very striking Glad and gets a great deal of attention.

\$1.00 Collection No. 1 Medium Bulbs 3 Mohawk 2 Apache Chief 2 Coney Lass 2 Edith Grace \$2.00
Collection No. 2
Small Bulbs
2 Leady Lady
2 Malta
2 Marlyn
2 Mercury
2 Vulcan

Collection No. 3
Small Bulbs
1 Phoebe
1 Bungundy
3 Vulcan
3 White Gold
3 Mercury

\$3.00

\$2.00 Collection No. 4 2 Sml. Rio Rita 2 Lge. Mohawk 2 Med. Misty Dawn 5 Med. Rosy Morn 2 Med. Big Top

RETAIL PRICE LIST

	Per Large Med. Sr		Small	Bulbl Per		
ABE (Ellis) Very tall salmon blended with orange. Better than Betty Nuthall.	10	.60	.40		Pkg.	.15
AMBERGLOW (Palmer) Rich amber yellow, a very beautiful shade.	10	.80	.60	.40	Pkg.	.15
ALSACE (Benedict) Beautiful buff apricot color. Fluted petals and a fine tall grower.	1	.30	.20	.15	10	.25
AMERICAN COMMANDER (New) Tall lustrous red, one of the very best.	10	1.00	.80		100	.3.0
APACHE CHIEF (Ellis) Tall — bronze and brown color.	1	.25	.15	.10	Pkg.	.15
ARABELLA, very tall, dark red, always a good seller at our garden.	10	.60	.40	.20	Pkg.	.15
ARETHUSA (Fischer) Heavily ruffled apricot-tan. Early and one of my favorites.	10	.60	.40	.30	Pkg.	.15
BEACON (Palmer) Clear bright rose scarlet with large cream blotch, one of the best Glads.	10	.60	.40	.20	Pkg.	.15
BELTRAMI (Lins) Light rose mulberry blend that is really beautiful, 1943 introduction.	1	.25	.20	.10	20	.50
BIG TOP (Rich) Six ft. tall, huge light pink, with small carmine feather.	1	.35	.25	.10	10	.25
BINGO (Canine) Immense cream sport of Picardy, some flecking.	10	.60	.40	.20	Pkg.	.15
BLUE BEAUTY (Pfitzer) One of the best blues, we recommend highly.	10	.60	.40	.20	Pkg.	.15
BOLERO (Leffingwell) Smoky orange with dark red blotch, ruffled and attracts attention.	1	.30	.20	.10	10	.25
BUNGUNDY (Scheer) Glowing, rich velvety crimson, opens 12. Very beautiful but stem is short, has won every time shown.	1	1.50	1.00	.75	3	.25
CANDY SPLASH (Almey) White with light rose colored edges.	1	1.50	1.00			
CENTENNIAL (Fischer) Beautiful clear scarlet. Opens 6 large blooms, a real good one.	1	.50	.35	.25	10	.20
CHAMAINE (New) Early rich rose. Opens 6 well placed florets on a good flower head.	10	.80	.40	.20	100	.25
CHIEF MULTNOMAH (Ellis) Very good smoky with a red blotch, prize winner.	10	.80	.60	.40	Pkg.	.20
CONEY LASS (Kreuger) Beautiful rose pink, one of the best.	1	.15	.10	210		
CONVOY (Palmer) New, tall, large clear purple.	1	.60	.40	.25	6	.25
CORAL GLOW (Ellis) One of the very best orange — hard to beat this.	10	.80	.60	.30	50	.25
CORONA (Palmer) Large creamy white, with rose picotee edge on edge of petals. Very beautiful. One of the best in the list.	1	.25	.15	.10	Pkg.	.25
EDITH GRACE (Harder) White with wine red blotch, opens 8 on a good tall spike.	1	.15	.10	210	Pkg.	.25
ELIZABETH THE QUEEN (White) New Exhibition Lavender, 8 beautiful blooms open on medium height spikes.	1	.60	.40	.25	15	.50

	Per	Per Large Med. Small		Bulblets Per		
ETHEL CAVE COLE (Cave) This light pink is large and opens 10 and is a good grower.	10	1.00	.60	.30	Pkg.	.15
GARDENIA (Scheer) Good Commercial Cream, opens 6 to 8 on tall spikes.	10	.60	.40		Pkg.	.15
GLAMIS (Palmer) One of the most beautiful Glads, clear ruffled rose, only medium height.	1	.25	.20	.15	15	.25
GOAL (Ellis) This orange pink grows 6 ft. tall, is one of my favorites.	1	.30	.20			
GOLDEN FLEECE (Ellis) My favorite yellow, very deep yellow.	10	.60	.40	.20	Pkg.	.25
GRETA GARBO (Pfitzer) Tall light rose pink, opens 6 to 8 on tall spikes?	10	1.00	.60	.30	100	.40
HARMAU (Both) Very attractive rose vermilion, large and good.	. 1	.20	.10	210	30	.20
HARVEST MOON (Jack) Clear medium yellow, with good florets, one of the best yellow.	10	.60	.40	.20	Pkg.	.15
HIGH FINANCE (Wilson) Tall strong soft shade of smoky orange gray, 8 open on 6 ft. spikes.	1	.40	.30	.20	10	.25
HINDERBURGS MEMORY (Pfitzer) Extra large red.	10	.80	.60	.40	Pkg.	.15
IRAK (Mitsch) This sport of Bagdad is a clear silver gray. Good tall spikes.	10	.60	.40	.20	Pkg.	.15
IVORY KEYS (Ellis) Large frilled ivory white with good habits. Prize winner.	10	.80	.60	.40	Pkg.	.15
JALNA (Palmer) Odd but pretty combination of slate, gray and salmon.	10	.60	.40	.20	Pkg.	.15
JAMES FITZ JAMES (Ellis) Large brilliant red stock. Scarce, order early.	1	.15	.10			
J. D. SEZ (Ellis) Long spikes of pink and cream.	10	.80	.60			
JULES AMOTT (Wilson) One of the best reds for commercial use, open 8 to 10.	1	.20	.15	215	30	.25
KINK WILLIAM (Schenetsky) Soft salmon and apricot with cream throat. A Picardy sport and in my opinion more beautiful.	1 10	1.20	.10 .80	210 .40	$\begin{array}{c} 10 \\ 100 \end{array}$	$\frac{.20}{1.25}$
KULSHAN (Kaylor) A fine purple with good spikes, shows in the medium class, and is a winner.	1	.20	.15		20	.25
LADY JANE (Lake) Clear cream with yellow lips. Slightly ruffled, 6 to 8 open, makes this one of the best of the new Glads.	1		.20	.10	20	.25
LAUSANNE Early yellow that has been very good, large blooms, one of the better yellows.	10	.60	.40	.20	Pkg.	.20
LAVENDER QUEEN (Arenius) In my opinion the best commercial lavender, deep lavender.	10	.60	.40		Pkg.	.20
LEADY LADY (Johnston) White sport of Picardy with cream throat, this is the best new glad, surely to be a heavy show winner.	1	1.00	.60	.30	4 10	.50 1.00
LEGEND (Fischer) Light pure pink with white throat, tall and a very beautiful variety.	1		.15	.10	20	.25

	Per	Large	Med.	Small	Per Bulb	lets
LEONA (Pruitt) Tall rich purplish rose red. Very good as a cut flower.	10	.60	.40	.20	Pkg.	.15
LESCHI (Kaylor) Rich deep maroon red with darker blotch, stands heat well.	10	.60	.40	.20	Pkg.	.15
MAGNOLIA (Palmer) Light soft creamy rose, large blooms with 6 to 8 open. One of Palmer's best.	10	1.00	.80	.50	Pkg.	.20
MAID OF ORLEANS One of the very best whites for commercial use.	10	.60	.40		Pkg.	.15
MALTA (Palmer) Beautiful begonia rose. Good show Glad, grows tall with 6 to 8 very large blooms open.	1	.60	.40	.25	6	.50
MARGARET BEATON (Twomey) Snow white with orange scarlet blotch. Very popular.	10	.80	.50	.30	Pkg.	.20
MARGUERITE (Pommert) Very large watermelon pink with cream throat. Only opens 4 to 6 blooms on a tall spike.	1	.25	.15	.10	10	.25
MARIMBA (Palmer) Light buff, opens 8 on a long flower head, looks like a comer.	1	.50	.30	.20		
MARLYN (Ellis) One of my favorites, very tall pink with very large blooms, about the largest blooms I have seen.	. 1	.75	.50	.30	10	.40
MASTER MYRON (Krueger) A brilliant red or dark scarlet, opens 4 to 5 blooms.	1	.20	.15	215	15	.25
MERCURY (Lins) Brilliant vermilion. Opens 6 large blooms, has won Grand champion spike, and Home Achievement medal. Will become very popular.	1	.75	.50	.25	10	.50
MISTY DAWN (Rich) Soft smoky gray or blue salmon, very tall with giant florets. A great show winner, hard to beat this.	1	.30	.20	.10	30	.50
MOHAWK (Dr. Stevens) Deep maroon that grows 55 to 60 inches tall with 8 open. In my garden the best all around red. Has been a great ribbon winner, one of the best.	10	.50 4.00	.30 2.40	225 1.20	10 100	.25 2.00
MRS. EDNA DANIELS (Daniels) A buff pink or brown, beautiful color and good grower, stock scarce.	1	.75	.75			
MT. INDEX (Miller) Cream white with golden blotch, tall and about as beautiful as any Glad in this list, my pet.	1	.25	.20	.15	10	.25
MYRNA (Pruitt) Richly ruffled tall creamy white. Beautiful and a very good show variety.	1	.15	.10		25	.25
PARNASSUS (Fischer) Rich pansy purple with very large florets, the largest and one of the very best purples.	10	1.00	.60	.35	50	.25
PINK RADIANCE (Quackenbush) New light pink with 6 to 8 large florets, open, a good commercial variety.	1 10	$\frac{.25}{2.00}$.15 1.20	215 .60	100	1.00
PURPLE BEAUTY (Roozen) Clear deep purple. Many believe this is the best purple. Price is right, try it.	10	.80	.60	.40	50	.30
PHOEBE (Scheer) Here is a dandy deep pink long flower head with 6 to 8 big 6 inch blooms on a very tall spike.	1	2.00	1.50	1.00	10	1.00

	Per	Large	Med.	Small	Per Bulblets	
RECARDO (Palmer) Wonderful large smoky rose, opens 10 blooms, very good grower.	10	.80	.60	.40	Pkg.	.20
RED DIABLE (Young) Tall large red that seems to be slow on increase.	1	.20	.15	.10	20	.20
REGENT (Palmer) Clear glowing scarlet, opens up to 10 large blooms, good show Glad.	10	.60	.40		Pkg.	.20
REWI FALLU (Fallu) Deep blood red. Immense massive blooms. Very popular with the ladies.	10	.60	.40	.25	Pkg.	.20
RIMA (Mitsch) Light lilac with cream throat. One of the most beautiful varieties.	10	.80	.60		Pkg.	.20
RIO RITA (Lins) Beautiful large very ruffled orange with tall spikes. Will be very popular.	1	.50	.35	.20	10	.50
RODNEY *** Dark glistening scarlet, with a large white blotch.	1	.30	.25	.20		
ROSE VAN LIMA (Pfitzer) Very fine light rose pink, a great cut flower. Better try this.	10	.60	.40	.20	Pkg.	.20
ROSY MORN (Riley) Clear light coral rose, with white throat blotch, opens 6 to 8 beautiful well placed blooms. A very good variety.	10	1.00	.70	.40	100	.50
ROSE MONARCH ** Large scarlet that opens 10 to 12 very large blooms. Not too much stock.	1	.30	.20			
SNOW PRINCESS (Pfitzer) This large white may be an improved Maid of Orleans, tall and very good habits.	10	.60	.40	.25	Pkg.	.20
SURFSIDE (Windsor) New tall, ruffled, white, very beautiful and good show Glad.	10	.60	.40	.25	100	.25
TAHLAHNEKA (Miller) A big light yellow with up to 8 open on good spikes, looks like a good yellow, am holding my breath.	1	.50	.40		5	.50
THUNDERBIRD (Kaylor) A fine large red that looked good this past year.	1	.20	.15	.10		
TIP TOP (Pfitzer) Tall scarlet red that will surprise you. Needs good soil or it will disappoint you.	10	.60	.40			
TREASURY GOLD (Wilson) Very strong grower. Golden salmon. Opens 10 large blooms. A late Glad that has won its share of ribbons.	1	.25	.15	215	20	.30
VAGABOND PRINCE (Palmer) A gorgeous mahogany brown with a flame blotch. Many open on a tall spike.	10	.60	.40	.20	Pkg.	.20
VALERIA (Pruitt) The best scarlet, tall grower and very good Commercial, only fault is bulblets don't grow too well.	10	.80	.60	.40	Pkg.	.20
VESTA (Ellis) Very large white that should be better known.	1	.15	.10			
VISTA BONITA (Ellis) Immense geranium pink that has won the Championship Vase for me the past two years. Grows 6 ft. tall, opens 6 to 8.	10	.80	.60		Pkg.	.20

		Large	Med.	Small	Bulblets Per	
WHITE GOLD (Scheer) A mammoth cream blending to gold in the throat, tall strong grower. One of the best commercial Glads as it is early.	1 10	.60 4.50	3.00	.20 1.50	5 100	.25 4.00
WINSTON (Palmer) Clear bright cream white shading to lemon throat. 5 to 6 large beautiful waved and ruffled blooms, on tall spikes, early. Be sure to give this a try.	10	.30 2.40	.20 1.60	.10	10 100	.20 1.50

WHOLESALE PRICES --- NOT PREPAID

Prices indicated are per 100 F. O. B. Plainville, Conn. Twenty-five or more bulbs of the same size and variety will be sold at the 100 rate. Bulblets will be sold at 1 pt. at the Qt. rate. For larger amounts write for quotation.

at the Qt. rate. For larger amounts write for quotation.								
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulb	lets Quart
AMERICAN COMMANDER.		6.00						
BEACON		3.00	2.25	1.75	1.25	.80	.75	2.50
BINGO			3.00	2.50	2.00	1.50	1.75	
CORONA		12.00	10.00	8.00	6.00	4.00	5.00	20.00
EDITH GRACE	10.00	9.00	7.00				4.00	15.00
ETHEL CAVE COLE		8.00	6.00	4.50	3.00	2.00	3.00	10.00
FLORA FARMER	7.00	6.00	5.00	4.00	3.00	2.50	4.00	15.00
INTERMEZZO	20.00	18.00	15.00	12.00	8.00	6.00	12.00	45.00
IRAK	3.00	2.50	2.00				.75	2.00
JALNA	3.50	2.50	2.00	1.50	3		1.00	3.00
JERSEY CREAM	3.00	2.50	2.00	1.50	1.25	1.00		2.00
KING WILLIAM	10.00	8.00	7.00	6.00	5.00	4.00	6.00	20.00
LAUSSANNE	4.00	3.00	2.50	2.00	1.50	1.00	1.00	3.00
LAVENDER QUEEN	3.50	3.00	2.50					
LEONA	4.00	3.50	3.00					
MARGARET BEATON			3.50	3.00	2.50	2.00	3.00	10.00
MILFORD	3.50	3.00	2.50				.75	2.50
MOHAWK	25.00	20.00	16.00	12.00	8.00	6.00	7.00	25.00
MOTHER KADEL	15.00	13.00	11.00	9.00	7.00	4.00	7.00	25.00
PURPLE BEAUTY	4.00	3.20	2.80	2.20	1.80	1.50	1.50	5.00
PINK RADIANCE	15.00	13.00	11.00	9.00	7.00	4.00	8.00	30.00
RECARDO		3.20	2.80	2.20	1.80	1.50	1.00	3.50
REWI FALLU		3.00	2.25	2.00	1.50			
ROSY MORN	10.00	8.00	6.00	5.00	4.00	3.00	2.50	10.00
SNOW PRINCESS	4.00	3.20	2.80	2.00	1.25	1.00	1.50	4.00
TIP TOP	3.50	3.00						
VAGABOND PRINCE	3.00	2.50	2.00	1.50	5			2.50
VALERIA	4.50	4.00	3.50	3.00	2.20	1.50		
WHITE GOLD		27.00	22.00	16.00	13.00	10.00	30.00	Per 1,000
WINSTON			14.00	12.00	9.00	7.00	14.00	1,000
WINDION			14.00	12.00	9.00	1.00	14.00	1,000

ARE YOU A MEMBER?

The Connecticut Gladiolus, now affiliated with the New England Gladiolus Society, invites every Glad lover, or grower, to become a member. Dues are \$2.00 per year or affiliate membership for \$3.25. The affiliate membership will entitle you to the year book and three supplements mailed by the New England Society each year, also to exhibit at the state show or Boston show.

I will be pleased to foreward your membership.

Connecticut growers and Glad fans especially asked to join our society.